

BAKE SALE

FUNDRAISER PACK



**SOUTH
LONDON
CARES**



BEFORE:

- **Find a venue:** preferably use your workplace and capitalise on the post lunch sweet treat craving.
- **Spread the words:** let people know about the bake sale. send an email, tweet, set up a Facebook group, create posters- whatever helps to raise awareness.
- **Get baking:** be sure to bake a combination of sweet, savoury and gluten/sugar free goods. Also have a mixture of traditional and unusual flavours.
- **Stock up:** make sure you have a float, paper plates or napkins, and labels for prices and allergens.



DURING:

- **Get selling:** Price things as you see fit, keeping in mind that people will often pay higher prices for charity bake sales. Setting up mid morning and post lunch seems to work best.
- **Tell our story:** Let people know our story, we can provide posters and leaflets for you to have on your stand
- **Cheers:** thank people for coming and, if you can, let them know how much money was raised.



AFTER:

1. **Collect** together all money raised
2. **Get in touch** with Jodie with the amount raised: jodie.goffe@southlondoncares.org.uk
3. We will then **arrange collection** of cash - or ask Jodie for 'South London Cares' bank details and **transfer the money** raised by BACS. For reference, use your initials followed by 'Bake Sale'



WANT TO DO MORE?

Host a **bake off!** Get in touch with friends or colleagues and challenge them to bake for your sale. You can have different awards for **best presentation, best tasting cake, and best attempt at being edible...** You can charge participants £5 to enter and then sell the judged cakes!

Don't forget to tweet and share pictures from your event on @SouthLDNCares!

If you have any questions, or would like any charity flyers or materials for your event please contact Jodie Goffe on jodie.goffe@southlondoncares.org.uk

SouthLondonCares.org.uk | Charity Number 1157401

BAKE SALE

RAISING MONEY FOR



**SOUTH
LONDON
CARES**



Join us for a slice of cake to raise money for **South London Cares**, a community network of young professionals and older neighbours hanging out and helping one another in our rapidly changing city.

BAKE OFF

RAISING MONEY FOR



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£5 COMPETITION ENTRY



Take part in a charity bake off to raise money for **South London Cares**, a community network of young professionals and older neighbours hanging out and helping one another in our rapidly changing city.